



**Plattform für interaktives Live-Internet-TV:
Kostengünstige Distribution/Verteilung/Streaming
von Live-Video über das Internet im Rahmen eines
Special-Interest-Portals (German Edition)**

Sven Schätzl

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Bachelorarbeit aus dem Jahr 2009 im Fachbereich Informatik - Angewandte Informatik, Note: 1,0, Fachhochschule Oldenburg/Ostfriesland/Wilhelmshaven; Standort Emden, Sprache: Deutsch, Abstract: Interaktive Live-Internet-Videos, Live-Internet-Video, Live-Internet-Video-Streaming, Kostengünstige Distribution/Verteilung/Streaming von Live-Video über das Internet im Rahmen eines Special-Interest-Portals, Open-Source-Software, Interaktive Video-Overlays/Überblendungen (Werbung, Zusatzinformatinen usw.), Umfangreiche Analyse und Bewertung mit Realisierung eines Software-Prototypen. Geschichte des interaktiven Fernsehens, Rahmenbedingungen: Rechtliche Problematik, Sendelizenzen, Codecs, Patente, Internetprovider (P4P), P2P-Standards
Client-Technologien: Adobe Flash, Adobe AIR, Microsoft Silverlight, Sun Java, Sun JavaFX TV, HTML5, AJAX/DHTML, Adobe DRM
Streaming-Server-Software: Adobe Flash Media Interactive Server, Wowza Media Server 2 Pro/Advanced, Video Communication Server (VCS), Red5-Server, Windows Media Services 2008
Live-Streaming-Dienste: livestream.com, make.tv, ustream.tv, justin.tv, Dyyno, SimpleCDN
Live-Streaming-Anwendungen: Telestream Wirecast, CombiTech Vidblaster
P2P-Frameworks: Microsoft Vista P2P Toolkit, p2framework, Sun JXTA/JXSE, Goalbit, Tribler, SlapVid (HTTP-P2P-Localhost-Proxy als Java-Applet)
gstreamer, webcamstudio, dsj (Sun Java – Microsoft DirectShow Wrapper), Medialooks Vision Mixer SDK, Datastead TVideoGrabber, Hmelyoff Video SDK, DirectShow mit GraphEditPlus, Kaltura Open-Source Video Projekte
Vergleich der Protokolle/Ansätze: RTP/RTSP, RTMP, RTMFP, Progressiver Download, Adaptives Streaming, Smooth-Streaming, Unicast, Multicast, Grid, Cluster, Application-Layer-Multicast, Peer to Peer (P2P), Hybride Technologien
P2P-Problemzonen: NAT/Firewalls, Churn, QoS ua.
Möglichkeiten interaktiver Videos: Platzierung von Zusatzdaten, Textchat, Klickbare Links, Sendungsteilnahme durch Video-Rückruf
Bewertung der interaktiven Dienste: WDR Web-TV, Ooyala, Klickable.tv (Hotspots)
Interaktive Standards: Ginga-NCL (Nested Context Language), SMIL (Synchronized Multimedia Integration Language), MHP (Multimedia Home Platform), BD-J / BD-Live (Blue-Ray-Spieler), CE-HTML, Yahoo TV Widgets, Opera Devices SDK for connected TVs, IPTV, Adobe Open-Screen-Projekt, Adobe Flash TV auf Fernseher: direkter Empfang, indirekt mit Settop-Box: Pioneer nextshare tv, TVBlobbox, Neuros Link, Myka, Software-Bewertung: XBMC, PlayOn
Bewertung Youtube-Modelles: Video-On-Demand und Live-Fernsehen
Bewertung von HyLive, p2p-next, tribler, goalbit, webcamstudio
Bewertung Drophthings, Linksgird, iGoogle, Integration von Google Custom Search

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