



Painting with Numbers: Presenting Financials and Other Numbers So People Will Understand You

Randall Bolten

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Learn how to communicate better with numbers

Whether you are distributing a report or giving a presentation, you have a lot of numbers to present and only a few minutes to get your point across. Your audience is busy and has a short attention span. Don't let an amateur presentation bog you down, confuse your audience, and damage your credibility. Instead, learn how to present numerical information effectively—in the same way you learned how to speak or write. With *Painting with Numbers*, you'll discover how to present numbers clearly and effectively so your ideas and your presentation shine.

- Use the Arabic numeral system to your advantage master the use of layout and visual effects to communicate powerfully
- Understand how audiences process your information and how that affects your "personal brand image"
- Learn how to be perceived as a professional who truly understands the business concepts and issues underlying your numbers
- Use software tools, including Excel, PowerPoint, and graphs, efficiently and to drive home your point

Author Randall Bolten shares his decades of experience as a senior finance executive distilling complicated information into clear presentations, to help you make your numerical information more comprehensible, meaningful, and accessible. *Painting with Numbers* is brimming with hands-on advice, techniques, tools, rules, and guidelines for producing clear, attractive, and effective quantation (the word the author has coined for the skill of presenting numbers).



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