



New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future

Neela Bettridge, Philip Whiteley

[Download now](#)

[Click here](#) if your download doesn't start automatically

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future

Neela Bettridge, Philip Whiteley

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future Neela Bettridge, Philip Whiteley

Our traditional ways of looking at economics, business and politics are not fit for purpose. The causes of the recent crisis were behavioural and international, but our measures are superficial and financial, recorded at a national or company level. This is combined with a fervent quest for endless 'growth', no matter how unsustainable. Theory has to catch up with reality. Many books chart different courses for economic and business management but New Normal, Radical Shift is different. Using examples from international organizations around the world, it analyses not only the business model that failed, but challenges wider economic and political beliefs that employees' interests always conflict with those of managers and business owners. Neela Bettridge and Philip Whiteley argue that the right messages about good practice in business struggle to be heard, not because of indifference or inertia, but because dysfunctional philosophies are still supported not only within business and business schools, but also within political circles and by trade unions, NGOs and others campaigning for workers' rights. The central belief of the 'old normal' is that profits are made by exploiting workers and the environment. In this book the authors' arguments - all supported by exemplary case studies - demonstrate that this belief is false, opening up enormous possibilities in a 'new normal' of enhanced working lives, environmental protection and business success.



[Download New Normal, Radical Shift: Changing Business and P ...pdf](#)



[Read Online New Normal, Radical Shift: Changing Business and ...pdf](#)

Download and Read Free Online New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future Neela Bettridge, Philip Whiteley

From reader reviews:

Nellie Ferguson:

As people who live in often the modest era should be upgrade about what going on or data even knowledge to make them keep up with the era which is always change and make progress. Some of you maybe will probably update themselves by looking at books. It is a good choice in your case but the problems coming to you is you don't know which you should start with. This New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future is our recommendation to make you keep up with the world. Why, because this book serves what you want and need in this era.

Alta Favors:

Do you have something that that suits you such as book? The e-book lovers usually prefer to pick book like comic, short story and the biggest you are novel. Now, why not seeking New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future that give your pleasure preference will be satisfied through reading this book. Reading behavior all over the world can be said as the opportunity for people to know world much better then how they react in the direction of the world. It can't be said constantly that reading routine only for the geeky individual but for all of you who wants to end up being success person. So , for all of you who want to start studying as your good habit, you may pick New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future become your personal starter.

Irene Carpenter:

That guide can make you to feel relax. This particular book New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future was bright colored and of course has pictures on there. As we know that book New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future has many kinds or category. Start from kids until young adults. For example Naruto or Investigator Conan you can read and feel that you are the character on there. Therefore not at all of book are usually make you bored, any it offers you feel happy, fun and chill out. Try to choose the best book for you personally and try to like reading that will.

Leon Bailey:

Guide is one of source of knowledge. We can add our know-how from it. Not only for students but also native or citizen need book to know the up-date information of year to help year. As we know those guides have many advantages. Beside we all add our knowledge, can also bring us to around the world. From the book New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future we can have more advantage. Don't that you be creative people? For being creative person must choose to read a book. Only choose the best book that acceptable with your aim. Don't possibly be doubt to change your life by this book New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future. You can more desirable than now.

**Download and Read Online New Normal, Radical Shift: Changing
Business and Politics for a Sustainable Future Neela Bettridge,
Philip Whiteley #68GIUMFTJPQ**

Read New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley for online ebook

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley books to read online.

Online New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley ebook PDF download

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley Doc

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley Mobipocket

New Normal, Radical Shift: Changing Business and Politics for a Sustainable Future by Neela Bettridge, Philip Whiteley EPub