



Tourism Impacts, Planning and Management

Peter Mason

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Tourism Impacts, Planning and Management is a unique text, which links these three crucial areas of tourism - impacts, planning and management.

Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. Tourism Impacts, Planning and Management looks at all the key players involved – be they tourists, host communities or industry members – and considers a number of approaches and techniques for managing tourism successfully.

Now in a second edition, this bestselling text has been fully revised with updated statistics and case studies, including the Bali bombings, Stonehenge and tour guiding, plus all-new material on the planning process in developed countries, community action planning in Canada, the role of zoos, pro-poor tourism in Southern Africa, government planning in Dubai, lodge development in Thailand and the use of IT in planning in Sri Lanka.

Tourism Impacts, Planning and Management is invaluable for tourism undergraduates and is suitable as introductory material for postgraduate tourism management courses, as well as being a useful tool for those studying related courses.

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