



Determinanten der Innovationsstärke von Unternehmen: Forschungsstand 2009 (German Edition)

Linda Sophie Paland

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Studienarbeit aus dem Jahr 2009 im Fachbereich Psychologie - Arbeit, Betrieb, Organisation und Wirtschaft,

Note: 1,3, Freie Universität Berlin (Erziehungswissenschaft und Psychologie), Sprache: Deutsch, Abstract:

Die Hausarbeit widmet sich der Frage, welche Merkmale einen Einfluss auf die Innovationsstärke von

Unternehmen ausüben. Das Ziel der vorliegenden Arbeit ist, detaillierte Erkenntnisse über die

erfolgskritischen Faktoren der Innovationsstärke von Unternehmen zu liefern.

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