



Management Ethics: Placing Ethics at the Core of Good Management (IESE Business Collection)

Professor Domènec Melé

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The recent financial crisis has awakened more sensibility to ethics in business and management, and an increasing interest in a better understanding of how ethics and economics are intertwined. This book assesses these relationships in an accessible and engaging manner for managers, entrepreneurs, directors and executives alike.

This book argues that good management requires a solid ethical foundation since management is about people, and dealing with people requires ethics. It pays particular attention to the foundations of morality in management and discusses how ethics should be placed at the core of a good management.



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