



Managerial Accounting for Managers

Eric Noreen

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Managerial Accounting for Managers 3rd edition by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution Managerial Accounting by Garrison Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness comprehension of content and application of key concepts in the managerial accounting course while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution. Of the three programs in the Garrison franchise (the Brewer solution the Garrison solution and the Noreen solution) the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. Managerial Accounting for Managers 3e is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making Capital Budgeting Decisions and Segment Reporting and Decentralization however the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore the chapters dealing with process costing the statement of cash flows and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting—planning control and decision making. McGraw-Hill's Connect Accounting offers a complete digital solution combines all the great features of Connect Accounting along with access to an online version of Managerial Accounting for Managers 3e so that students can easily refer back to the text for review and guidance. This media rich eBook links directly to tutorials and online resources and offers additional functionality like taking notes and highlighting key passages for reviewing later. Contained within Connect Accounting is McGraw-Hill's adaptive learning system LearnSmart which is designed to help students learn faster study more efficiently and retain more knowledge for greater success. In addition Interactive Presentations deliver learning objectives in an interactive environment giving students access to course-critical content anytime anywhere. Guided Examples provide students with narrated and animated step-by-step walkthroughs of algorithmic versions of assigned exercises.

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