



The Official eBay Guide to Buying, Selling, and Collecting Just About Anything

Laura Fisher Kaiser, Michael B. Kaiser, Pierre Omidyar

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HAPPY HUNTING™ ON eBay

Aunt Fannie's cameo pin collection...the cartoon-character lunch boxes you had in third grade...that cast-iron doorstop you bought for \$2 but is really worth \$200....Whether you're a busy buyer, an avid seller, or just a fun-loving browser, you'll find countless collectibles like these on eBay, the world's largest person-to-person online trading community.

Now -- in this official primer from the popular Internet site that has revolutionized the collecting world -- the experts at eBay unlock the secrets of successful online buying and selling, for everyone from the enthusiastic beginner to the seasoned pro. Featuring an introduction by Pierre Omidyar, eBay's founder and chairman, and packed with tips and stories from "eBaysians" all over the country, *The Official eBay™ Guide* is the only authorized book that shows you how to

* **BUY SMART** -- unraveling the mystery of value, bidding to win, and learning how to spot the really good stuff

* **BE A SAVVY SELLER** -- from writing the perfect item listing to collecting payments from your happy customers

* **LEARN FROM THE EXPERTS** -- top eBaysians, Ambassadors, Power Sellers, and eBay employees lend advice and share secrets for success

* **FIND THE GREAT STUFF** -- how to work garage sales, flea markets, tag sales, estate sales, and even the *other* kind of auction

Packed with invaluable resources, information, and practical tips, *The Official eBay™ Guide* also features entertaining stories about the millions of people who make up the eBay community. It's your must-have companion for mastering the art of buying and selling an astounding range of collectibles and items, from the practical to the whimsical.



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