



# **Fundraising Crash Course!: Fundraising Ideas & Strategies To Raise Money For Non-Profits & Businesses**

*Arnold Taggart*

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The ability to raise funds is the lifeblood of any nonprofit organization or business. Raising funds isn't the easiest task by any means; it really is part science and part art!

This book will show you the proven methods to raise those dollars for your organization or business.

Here is a preview of what you'll you're about to learn:

- An introduction to the world of fundraising
- Auctions & date auctions as a means of raising funds
- The correct strategy for direct marketing & special events
- Annual and capital campaigns as a means of fundraising explained
- Planned givings
- A variety of other ingenious methods to raise funds for your business or organization
- Much, much more!

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