



Strategies for Shaping Territorial Competitiveness (Routledge Studies in Global Competition)

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This book focuses on the main challenges that cities, regions and other territories at sub-national level face when it comes to designing and implementing a territorial strategy for economic development and competitiveness. There is a widespread recognition that territories need to construct strategies that focus on shaping sustainable competitive advantages. To do this they draw upon their own unique resources and capabilities alongside intelligence on existing technological and market trends. However, there is still a notorious lack of both theoretical and empirical research on this issue.

The first part of this book develops a theoretical framework for understanding and analysing territorial strategy. This framework asks three questions of territorial strategy – what for, what, and how – looking closely at the key relationship between strategy and policy. The second part is dedicated to exploring this framework in practice through application to a series of unique cases from around the world at different territorial levels, from regions such as the Basque Country, Navarre and Murcia in Spain, Okanagan (British Columbia) in Canada, Wales in the United Kingdom, and the cross-border region of the Øresund in Denmark–Sweden, as well as the city of Rafaela in Argentina. Each case offers something different and enables the framework to be thoroughly tested, generating concluding reflections that add real value for scholars and policy-makers interested in and working in the field of territorial strategy.

This volume is intended for the academic community, the policy community (government leaders, policy-makers, policy researchers and consultants) and university students and teachers at different levels interested in the areas of territorial competitiveness, regional development, competitiveness policies and processes of territorial strategy.

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