Straight to the Top: CIO Leadership in a Mobile, Social, and Cloud-based World (Wiley CIO)

Gregory S. Smith

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Essential reading for IT professionals with aspirations toward the top IT spot, and forsitting CIOs looking to refine their mobile, social and cloud strategies and knowledge

The definitive work on how to achieve leadership success in IT, *Straight to the Top,SecondEdition* reveals how the role of the CIO is changing due to major trends associated withconsumer and enterprise products and technologies driving new mobile solutions in today'sorganizations; cloud computing and the move away from controlled / internally managed datacenters to pay as you use and elastic cloud infrastructure and application services; and theimpact social media is having on today's complex organizations.

Author Gregory S. Smith expertly coaches existing and aspiring CIOs on building therequisite skills through his observations and experience as a veteran CIO with more thantwenty-five years of experience leading IT teams and delivering complex technical solutions inthe information technology field.

- An invaluable guide to help information technology and business professionals recognize thequalities, skills, and expertise necessary to attain the role of a CIO or enhance the skillsforsitting CIOs
- Equips IT managers, CIOs, and CTOs to strategically plan their career moves
- Packed with encouragement, advice, and essential skills for aspiring and sitting CIOs
- Features interviews with leading IT professionals, CIOs, and executive recruitingprofessionals

Providing an organized and comprehensive view of the CIO job and its important role inmodern organizations, *Straight to the Top, Second Edition* equips sitting CIOs and CIOcandidates with the strategies and knowledge necessary to be successful in the new businessnormal - a mobile, social and cloud-based world, and how to provide technology leadership as aworld-class CIO.

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