Designing Video and Multimedia for Open and Flexible Learning (Open and Flexible Learning Series)

Jack Koumi

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This is a comprehensive, practical guide to the most effective use of video and multimedia in open and distance learning. Illustrated throughout, it considers pedagogic design principles for the highest quality learning material, covering:

- what to teach on video and how to teach it
- when to choose and how to use other media for teaching
- a framework of pedagogic design principles for video and multimedia
- practical development advice for interactive multimedia.

With insights into the comprehensive process of designing, developing and managing distance learning materials, this book will appeal to those involved in course development, educational video, audiovision and interactive multimedia design, as well as to students of general video and multimedia production.

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