



## **Behavioral Business Ethics: Shaping an Emerging Field (Series in Organization and Management)**

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# Behavioral Business Ethics: Shaping an Emerging Field (Series in Organization and Management)

## Behavioral Business Ethics: Shaping an Emerging Field (Series in Organization and Management)

This book takes a look at how and why individuals display unethical behavior. It emphasizes the actual behavior of individuals rather than the specific business practices. It draws from work on psychology which is the scientific study of human behavior and thought processes. As Max Bazerman said, "efforts to improve ethical decision making are better aimed at understanding our psychological tendencies."

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