



# The Indie Author Guide: Self-Publishing Strategies Anyone Can Use

*April Hamilton*

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# The Indie Author Guide: Self-Publishing Strategies Anyone Can Use

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**The Indie Author Guide: Self-Publishing Strategies Anyone Can Use** April Hamilton  
**This Is Your Roadmap to Success!**

*The Indie Author Guide* takes you through every stage of the self-publishing process. With e-books, print on demand and the power of Web 2.0, you have the ability to publish your own high quality books and go indie—just as filmmakers and musicians have done. Get detailed instructions, complemented by screenshots, so you can get the most of cutting edge publishing options.

April L. Hamilton, founder of Publetariat, an online news hub and community for indie authors, gives you insight to the latest technology and step-by-step advice for making the most of your self-publishing options.

Inside you'll find everything you need to know to:

1. organize your files
2. create your brand
3. explore your self-publishing options
4. format your book for POD
5. edit and revise your work
6. design your own book cover
7. publish through a POD print service provider
8. publish in e-book formats
9. build an author platform
10. promote your work

## 11. transition from indie to mainstream publishing

Plus, you'll get worksheets to help you plan and organize your book, your business, and your writing life, as well as an HTML primer so you can build your own website—even if you're not tech savvy.

*The Indie Author Guide* gives you the skills and confidence you need to take full advantage of today's unique publishing opportunities and grow your readership yourself.

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